Claremont Lincoln University Library
STRATEGIC PLAN

MISSION

The Claremont Lincoln University (CLU) library seeks to provide all students, faculty and staff with efficient and equitable access to the various library resources and services. The CLU library will provide the resources and services necessary to support the University's instruction and research needs so that students may achieve the goals set out by the University's mission statement. The CLU library strives to ensure that all students, faculty and staff be library and information literate by providing the necessary tools to achieve this.

VISION

The CLU library will be an indispensable part of the University and will a place of teaching and learning. It will:

- Provide resources and services that support student learning outcomes.
- Collaborate with faculty and staff to help build collections that supplement and enhance University instruction.
- Become a campus leader in promoting student learning as success.
- Continue to find innovative ways to use emerging technologies to improve services to the University.

STRATEGIC GOALS AND OBJECTIVES

The Library Strategic Plan contains the following goals:

1. Improve student's information literacy
2. Enhance the library's footprint on the University website
3. Work with CLU faculty and staff to build resources that support the various M.A. programs
4. Manage library collections
5. Build strong relationships with groups, such as Deans, faculty, staff and students

Goal 1: Improve student's information literacy

Information literacy is key to any student's success. A student must learn not only how to conduct proper research but, also, how to properly use the tools at their disposable. Library users are of all various levels of experience. In order to assist those that may be lacking in information literacy skills, the CLU library will look to improve upon those skills.

- Create video tutorials that show users how to access library resources
- Create video tutorials that show users how to conduct a basic search
- Create video tutorials that show users how to conduct an advanced search
- Create video tutorials that show users how to use the various functions associated with library databases
- Hold reference workshops at student orientation that give an in-depth overview of library functions
- Create various worksheets to distribute to students that highlight the different research strategies one needs to conduct effective research

Goal 2: Enhance the library's footprint on the University website
> A library needs to have a large footprint within the University if it is to succeed as a center for student learning and success. This is especially true of an online institution in which there is no physical building to remind students that a library exists. There is no better place to do this than on the University website.
> - Redesign the current website so that the library has a page dedicated solely to it
> - Include links that direct students to essential resources
> - Include images that highlight the pertinent collections and journals
> - Build the new library webpage so that it can be integrated into other University resources, such as Canvas, thereby increasing traffic and visibility

Goal 3: Work with CLU faculty and staff to build resources that support the various M.A. programs
> The purpose of the CLU library is to support the University's various M.A. programs. In order to do that effectively, the library must work in close partnership with the Program Deans to build effective and relevant collections that not only support the programs but also help build the degrees outside the world of the University.
> - Consult with University faculty on resources and collections that support their individual courses
> - Consult with Deans of the University to build resources in support of the various degree programs and enhance student services
> - Continue to work with Stan Ward to build out an information hub dedicated to action research which can then be used for marketing purposes to students and/or researchers
> - Begin to collaborate with MIFA Dean/faculty to develop an information hub dedicated to Inter-faith Action that can be used to support the MIFA center
> - Continue to monitor usage statistics to determine which resources are essential to student success and which resources can be repurposed to more relevant collections

Goal 4: Manage library collections
> As the amount of information grows and the way it is accessed evolves, it becomes increasingly important for the CLU library to acquire and disseminate that information in an effective manner. The library must take an active role in helping students navigate through all this information.
> - Continue to evaluate and improve current library collections
> - Emphasis availability and access of library resources
> - Continue to acquire perpetual access databases whenever possible to ensure that collections aren't lost due to lack of funds in the future
> - Continue to ensure ease of access to all library collections and resources
> - Begin to showcase essential library collections on University website and within Canvas to increase usage and traffic to robust online collections

Goal 5: Build relationships with University communities, such as Dean, faculty and students
> Promote and develop library collections by engaging in meetings, orientations, workshops and other events.
> - Continue to service on various University committees representing the library
> - Attend orientation to introduce myself to students and familiarize them with library resources

- Continue to work with Deans to support various projects and centers supporting the M.A. programs
- Hold workshops with students and faculty at least once a year to build a rapport and keep them familiarized with library services

2018 – Build-out the library website to include further resources for student success, such as building LibGuides for different subjects, M.A. programs and centers associated with the University.

2019 – Develop different forms, quizzes, workshops, etc. that measure effectively measure information literacy and student learning outcomes from student feedback taken over the previous two years.